

AMERICAN AIR RACES 2006



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Ladies and Gentlemen...Start your engines, IN ARIZONA!

This past June the eyes of the aviation community were focused on a small town in northern Mississippi for the Tunica Air Races. For 2006 in addition to the races in Tunica we present the Arizona Air Races October 20-22, 2006.



After verbal commitment in September and a Letter of Intent in October from the Tucson Airport Authority, we are excited to announce that we are moving

the Air Races in Arizona to Marana, AZ!

One of the reasons we are excited is the venue, Marana Regional Airport. Marana is just 10 miles from the northern suburbs of Tucson.

We had spoken to them several weeks ago and liked the venue.

Several that I have talked to regarding this venue says it's actually better. It's closer to Phoenix by an hour and 25 minutes from the resorts in Tucson.

With the addition of this air race we embark on a new chapter in the history of air racing by developing a series sanctioning body appropriately named the "American Air Races" that will allow national sponsors to have a consistent branding message within our races. Other races will fall under this banner to be named in the near future.

Every class has expressed an interest in racing at our events. There are 250,000,000 folks in the US and roughly 249,875,000 of those didn't see races at all. We're about to change that with Television, podcasting, streaming content, immediate race results, we're leading the way.

We've already entered into several exclusive agreements to distribute air racing content around the globe.



Now pilots and aircraft owners will have more national marketing channels directly with aviation fans, it will also provide a series of races that will attract national sponsors. Sponsors are very interested in multiple locations and the exposure they receive in various regions of the United States.

With this new series and multiple races, we have the product to compete for national and regional sponsors, though local sponsors will always be the bed-rock for each of these events.

Why Marana?

We have been approached by several cities in their quest for a signature event. We approached Marana for several reasons.

LOCATION, the great Southwest just a little over an hour from Phoenix about six hours from San Diego and eight hours from Los Angeles.

CLIMATE, The area has an incredible climate in the early Spring with very predictable weather.

PEOPLE, Davis Monthan Air Force Base as well the large number of retired military families makes the this area a logical choice.

FACILITY, Marana Regional Airport is awesome.

Marana Regional is located just 10 miles northwest of Tucson's and the Oro Valley's Resorts.



About Tucson, Arizona

Tucson, Arizona is one of the most beautiful cities in the United States with breathtaking views of the mountains and a culture that is truly unique.

Tucson boasts many world class resorts as well as a tremendous selection of championship golf courses.

Tucson's population is approximately one million with Phoenix just 90 miles north with over five million.

SPONSORSHIPS

We have incredible opportunities for sponsorships of the series as well as individual events. If you want to be a sponsor or know someone we should be contacting please let us know.

We welcome sponsor inquiries and referrals. Be a part of the success of the American Air Races.

Email us at airracing@mac.com

Need more information?

www.AmericanAirRaces.com

www.TunicaAirRaces.com

www.ArizonaAirRaces.com

TUNICA...Helping Mississippi!



The Tunica Air Races and Air Show will be held June 2-4, 2006 as planned. Hurricane Katrina hit Mississippi very hard destroying

homes and businesses throughout the region. The Tunica Air Race and Air Show will be an important step in showcasing the resilience of the people of the region.

In addition to the air racing and the air show we have successfully applied for military support from the US Armed Forces.

Have an idea? Share it. airracing@mac.com

FOR HOTEL INFORMATION CHECK OUT

www.marana.com and www.tunicams.com

Remind them why your coming to town!