## Unleashed Air Racing 2010 Fan Sponsorship Program

Unleashed Air Racing is coming back to Reno!

We realize most race fans focus on the fastest racers in each class, and we applaud those teams, their contributions to the sport, and their achievements. Without them, the members of our race team would have a much lower mark to aim for.

Our team, now owned by Tom McNerney, has always represented the underdog in the sport... In 2004, Scott Germain wanted to go air racing to fulfill his lifelong dream. He made personal sacrifices and begged, stole, and borrowed all the help he could - but he made it to Reno and got to race. Along the way, he built a comprehensive team of sponsors that wanted to help - and they sure did. The result? First place? Second? Sixth? Nope... We had to measure our achievements differently:

- copyright 2006 Chris Luvara Stickandruddlerphoto.com
- We made it to Reno two years in a row despite some major setbacks.
- We beat some faster airplanes with more horsepower and displacement.
- We took a 195 knot airplane and made it a 240 knot airplane, and the fastest Lancair 360 to ever race at Reno. That record still stands today!

We also flew consistent, safe races, and learned more than we thought we could have. We made a lot of friends, and we learned from some mistakes. We survived. It was trying at certain times, but it was truly "living the dream." It's the achievement owner and pilot Germain is most proud of in his life. And you never know... One day the underdog might just become the top dog.

For Reno 2010, the team wants to include race fans as our sponsors. We know these economic times are tough on everybody. Corporate sponsorship is dry as a desert. But how often does a race fan get an opportunity to be involved with a racing team? That's why we've set the level of participation at \$40; it's an easy way to have a personal involvement at a reasonable price.

### The Program Includes...

#### \$40 includes:

- Custom Fan Sponsor T-shirt
- Raffle: one Fan Sponsor gets a ride in Unleashed while at the air races
- Space to sign your name on our Fan Sponsor display board in the pits at Reno
- Sign the aircraft; your name or message will be flown on the aircraft while at Reno (dry erase)
- A signed certificate that you are a Fan Sponsor for the 2010 Reno Air Races
- Your name listed on the Fan Sponsor page of the team's website, and obvious bragging rights that you are a race plane sponsor (you knew that was coming, right?)

All you have to do is fill out the form below and send it in with a check or money order. Your \$40 will directly offset the insurance, hotel, parts, and racing fuel costs for the team. If you prefer using PayPal, you can participate by sending your \$40 payment to <a href="https://www.warbirdAeroPress@cox.net">We'll happily confirm your entry and let you know you're set to go.</a>

Shirts and certificates can be sent to each sponsor, but we would rather have you come by the pit at Reno, say hello to us, and give us the opportunity to thank you in person. Obviously, this saves us shipping costs, too.

In order to ensure everybody gets the shirt size specified, please make sure you send your Fan Sponsor entry to us on or before August 20, 2010.

## Corporate Sponsorships Are Also Available...

We also recognize corporations might like to get in on the deal. Our corporate 2010 sponsor package is streamlined to make it easy:

### \$250 includes:

- 3 Custom Fan Sponsor T-shirts
- 3 entries for the Ride in Unleashed raffle
- All the above Fan Sponsor perks
- Space on the race aircraft for your logo, web address, or company name
- Listing on our Sponsor page, along with your logo and a link to your web address.

These entries will be of limited supply due to available space on the aircraft.

We have room for one corporate sponsor at the \$1,000 participation level. Please contact Scott Germain for more information.

# Unleashed Air Racing 2010 Fan Sponsorship Program Entry

Fan or Corporate Sponsor Name:	
Mailing Address:	<u>Circle your choice:</u> mail items - pick up items at Reno
Phone Number:	Email address:
Amount included:	T-shirt size(s):
Please make your check or money order payable to Scott Germain/Unleashed Air Racing. Please do not send cash though the mail.	
I understand the terms and conditions of this program:	

The small print: Each \$40 contribution gets "one each" of the items listed in the Fan program above. If one individual buys more than one Fan Sponsor entry, that person gets the same number of shirts, places to sign, and chances to win the raffle.

The person chosen to ride in the race aircraft will be required to be in good general health, with no issues that would effect their personal safety during a local flight. The aircraft ride is subject to time constraints, weather, mechanical/safety issues, schedule, and the physical constraints of the aircraft. The team will make every reasonable effort to make the flight in a manner consistent with safety. The winner will be required to sign a waiver before the flight.

The raffle will be held on Thursday, September 16, 2010. Winner of the raffle will be notified by phone and listed on the display board in our pit. The raffle winner will be picked blindly by a neutral party not affiliated with the team. If the raffle winner is not available to take their ride, if schedules conflict and no reasonable alternative can be found, the team will make every effort to negotiate a prize that satisfies both parties.

Corporate logos will be placed along the side of the aircraft as space allows.

No offensive or questionable names or remarks will be allowed on the display boards, and will be immediately removed if found.

Send this completed page to:

Scott Germain Unleashed Air Racing 4544 E. Wildwood Dr Phoenix, Az 85048

Thank you for your support!